



ACQUISITION STRATEGIES IN EUROPEAN EMERGING MARKETS

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This study investigates mergers and acquisitions in emerging economies by combining a questionnaire survey with eleven case studies in Poland, Hungary and Lithuania. It incorporates the post-entry dynamics with respect to changes in control and resource contributions, and thus develops a dynamic perspective of international acquisitions, and a refined acquisition typology. On this basis, implications are derived for managers and policy makers, as well as for scholarly research on mergers and acquisition in emerging economies.

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